



Fiche Mission : Action diffusion communiqués et assistance journaliste lors Congrès lié à l'éducation
Mission Statement: Action to disseminate press releases and assist journalists at education-related conferences



Fiche Mission

Mission Assignment

Nom du Client <i>Client's name</i>	Global Business Schools Network <i>Global Business Schools Network</i>
Localisation Client <i>Client Location</i>	New York, USA <i>New York, USA</i>
Année <i>Year</i>	2013 2013
Domaine <i>Sector</i>	Education <i>Education</i>
Description de la mission	La GBSN nous a demandés, via la Mediterranean Business School (MSB) de gérer le volet PR de leur congrès international qui se tenait à Tunis. Un communiqué de presse pré-event et post-event (français, anglais, arabe) furent rédigés et diffusés à la presse tunisienne et internationale, ainsi qu'une présence pour assister les journalistes invités lors du Congrès, organisé par la MSB et GBSN.
Assignment Description	<i>GBSN asked us, via the Mediterranean Business School (MSB), to manage the PR component of their international conference held in Tunis. A pre-event and post-event press release (French, English, Arabic) was drafted and disseminated to the Tunisian and international press, as well as a presence to assist invited journalists at the Congress, organised by MSB and GBSN.</i>
Localisation Mission <i>Assignment Location</i>	Tunis, Tunisie <i>Tunis, Tunisia</i>
Référence/Referee	Monsieur Mahmoud TRIKI, Mediterranean Business School (MBS)
Lien/Link	https://www.tekiano.com/2013/06/13/global-business-school-network-tunis-rapprocher-le-monde-de-luniversite-de-lentreprise/ https://www.prweb.com/releases/2013/2/prweb10473241.htm https://www.prnewswire.com/news-releases/global-business-school-network-tunisia-conference-addresses-education-employment-and-entrepreneurship-211433271.html https://www.slateafrique.com/275173/global-business-school-network-tunis-rapprocher-le-monde-de-luniversite-de-lentreprise

