



**Fiche Mission :** rédaction, traduction (anglais/arabe), diffusion d'un communiqué de presse.  
**Mission Statement:** writing, translation (English/Arabic), distribution of a press release.



## Fiche Mission Mission Assignment

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|---|---|
| <b>Nom du Client</b><br><i>Client's name</i>              | Groupe BUKHATIR<br><i>BUKHATIR Group</i>  |
| <b>Localisation Client</b><br><i>Client Location</i>      | Sharjah, Emirats Arabes Unis<br><i>Sharjah, United Arab Emirates</i>  |
| <b>Année/Year</b>   | 2022  |
| <b>Domaine</b><br><i>Sector</i>                           | Groupe diversifié dans plusieurs domaines<br><i>Business House</i>  |
| <b>Description de la mission</b>                          | Mise en place d'une campagne PR reposant sur la diffusion d'un communiqué de presse dans les pays du Golfe ainsi qu'en Libye, France, Suisse, Belgique, Andorre et Monaco pour informer de la reprise des travaux du chantier Tunis Sports City à Tunis en Tunisie.   |
| <b>Assignment Description</b>                             | <i>Implementation of a PR campaign based on the dissemination of a press release in the Gulf countries as well as in Libya, France, Switzerland, Belgium, Andorra and Monaco to inform of the resumption of work on the Tunis Sports City site in Tunis, Tunisia.</i>   |
| <b>Localisation Mission</b><br><i>Assignment Location</i> | Nantes, France<br><i>Nantes, France</i>   |
| <b>Liens/Links*</b>                                       | <a href="https://thearabianpost.com/uaes-bukhatir-group-to-build-tunis-sports-city/">https://thearabianpost.com/uaes-bukhatir-group-to-build-tunis-sports-city/</a>   |
| <b>?</b>  | <a href="https://www.zawya.com/en/press-release/companies-news/tunis-sports-city-the-emirati-bukhatir-groups-mega-project-will-build-up-a-new-city-on-the-banks-of-the-lac-de-tunis-i6232ck4">https://www.zawya.com/en/press-release/companies-news/tunis-sports-city-the-emirati-bukhatir-groups-mega-project-will-build-up-a-new-city-on-the-banks-of-the-lac-de-tunis-i6232ck4</a> |
| <b>Reference</b><br><b>Referee</b>                        | Monsieur Afif Bejaoui, CEO Bukhatir Tunisie<br><i>Mr. AFIF Bejaoui, CEO Bukhatir Tunisia</i>  |
| <b>Mission</b><br><b>Mission</b>                          | Terminée<br><i>Ended</i>  |

*\*Just two examples of the press coverage compiled in our press review.*

